



**MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS**

Department of Civil Engineering

|                              |   |                     |                      |
|------------------------------|---|---------------------|----------------------|
| Event Title                  | Interdisciplinary lecture on How to develop App for entrepreneurs                           |                     |                      |
| Objective of Event           | To learn the Challenges, Application and Opportunities in App development for Entrepreneurs |                     |                      |
| Chief Guest /Speaker Details | Mr. E. SARAVANAN, PROFESSOR, Department of Computer Science and Engg., Dr MGRERI            |                     |                      |
| Date                         | 23/02/2024  | Time                | 10.00 AM to 12.00 PM |
| Venue                        | Civil Smart Room  | No. of Participants | 80                   |

## REPORT

### TITLE

HOW TO DEVELOP APP FOR  
ENTREPRENEURS

### CONTENT

Department of Civil Engineering organized an Inter-Disciplinary Lecture titled "How to Develop App for Entrepreneurs" on 23rd February 2024 @ 10.00 am for the B.Tech - Civil Engg. Students.

Dr.T. Kavitha - HOD-Civil Engg. delivered the welcome address.

The resource person for this session Mr. E. Saravanan, Professor, Dept., of Computer Science and Engineering, Dr. M.G.R. Educational and Research Institute explained elaborately about the App development methods and concepts.

The topic refers

Website: Glide

Glide allows you to create mobile apps directly from Google Sheets. It's suitable for creating simple apps without coding.

Website: BuildFire

BuildFire is a no-code app development platform that supports both Android and iOS. It offers templates and customization options.

Website: Bubble

Bubble is a visual web development platform, but it can be used to create web apps that work on mobile browsers, providing a cross-platform solution.

Website: AppSheet

AppSheet, now part of Google Cloud, allows you to create apps using your existing



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data in Google Sheets. It supports both Android and iOS.

B.Tech- Civil Engg. Students actively participated in this Program and gained knowledge.

This Program was organized by Dr.M. Narmatha, Professor, Civil & Deputy Dean Smart/ Green Campus.

We thank Our Honorable President Er. A.C.S. Arun Kumar Sir for his continuous support and encouragement for conducting such events.



### EVENT OUTCOME

Explain the principles that underlie the ability of various concepts to deliver App development

Outline the technologies that are used to develop the Apps for entrepreneurs.

Discuss the positive and negative aspects of Apps developments in relation to natural and human aspects of the environment.

### PHOTOS



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Dr.M.Narmatha