



DEPARTMENT OF FINANCIAL PLANNING

Benefits of Financial Planning

- Strategic approach to managing personal and professional finances
- Development of budgeting, saving, and investment decision-making skills
- Goal-oriented financial planning for career and life objectives
- Improved financial literacy and analytical abilities
- Effective debt management and financial discipline
- Risk management through insurance and diversification strategies
- Wealth creation through structured investment planning
- Enhanced confidence in financial decision-making

Scope of Financial Planning

- Covers personal, corporate, and entrepreneurial financial decisions
- Includes budgeting, saving, investment, and wealth management
- Focus on long-term financial sustainability and growth
- Integration of tax planning and financial optimization
- Application of risk management techniques
- Retirement and future financial security planning
- Exposure to financial markets and portfolio management
- Supports estate planning and wealth transfer strategies

Career Opportunities

- Financial Planner
- Investment Advisor
- Wealth Manager
- Risk Analyst
- Banking and Insurance Professional

Why Specialize in Financial Planning?

- Industry-relevant curriculum aligned with current financial trends

- Practical exposure through case studies and simulations
- Skill development for real-world financial decision-making
- Strong foundation for careers in finance and wealth management