



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu, India.

(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Civil Engineering

Event Title	FDP on Empowering faculty to foster the spirit of entrepreneurship		
Objective of Event	1. To develop leadership, management, and commercial capabilities to become successful entrepreneurs 2. To nurture an incubatee's passion and business idea, and impart a conducive support system to ensure sustainability and scalability of		
Chief Guest /Speaker Details	Shri Vijoy Prakash, , Ex IAS, Chairman – Cum – CEO,, AIC Bihar Vidyapith		
Date	22/04/2024 to 26/04/2024	Time	10.00 AM to 04.00 PM
Venue	Civil Smart Room	No. of Participants	50

REPORT

TITLE

Faculty Development Program on “EMPOWERING FACULTY TO FOSTER THE SPIRIT OF ENTREPRENEURSHIP”

CONTENT

Day 1 started with a warm welcome by *Dr T Kavitha*, Head of Civil Engineering Department. The speaker introduction was given by *Mr Vishwajeet Kumar*, our Alumni who is a proud entrepreneur from our department since the Day 1 speaker *Shri VIJOY PRAKASH, Ex IAS, Chairman and CEO at AIC Bihar Vidyapith* was his inspiration and mentor to begin his startup. The speaker emphasized on two main concepts namely *Understanding Entrepreneurial Spirit* where Faculties need to grasp the essence of entrepreneurship beyond starting businesses and about fostering creativity, resilience, problem-solving, and a proactive mindset. Also he explained how to *integrate design thinking into curriculum* to infuse entrepreneurial concepts into various subjects, encouraging students to think entrepreneurially in their respective fields.

Day 2 started with a formal welcome address by *Dr T Kavitha*, Head of Civil Engineering Department. The guest was introduced to the audiences by *Er T Sivaranjani*, Assistant Professor of Civil Engineering Department. The speaker of the day is *Shri AJAY SUMAN SHUKLA, Executive Director, Ek Soch Foundation* who gave insights about *Startup Ecosystem in Higher Education; Roles of Faculties in strengthening it*. He talked about how by actively engaging faculties in the startup ecosystem and leveraging their expertise, universities can create a supportive environment that fosters entrepreneurship and innovation among students and faculty



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members, ultimately driving economic growth and societal impact.

Day 3 started with a formal welcome address by *Dr T Kavitha*, Head of Civil Engineering Department. The guest was introduced to the audiences by *Mr D Ramakrishna*, Assistant Professor of Civil Engineering Department. The speaker of the day *Ms CA Pallavi Jha, Partner – VMR Company and Chartered Accountants and Chairperson in Patna Branch of CIRC of ICAI* enumerated about *Basic Legal Compliance in Startup Eco System* where she addressed about basic legal compliance requirements, how startups can minimize legal risks, how to build trust with stakeholders, and focus on achieving their business goals within the startup ecosystem. The audience was really overwhelmed by the way the speaker explained all the legal risks and its mitigation measures.

Fourth day of the FDP started with a formal welcome address by *Dr T Kavitha*, Head of Civil Engineering Department. The guest was introduced to the audiences by *Dr A Arivumangai* Professor of Civil Engineering Department. The speaker of the day *Dr J Arun Kumar - Dean- Innovation & Entrepreneurship at Dr M.G.R Educational & Research Institute* addressed about *The Art of Design Thinking is a Part of Entrepreneurship* with more and more real life examples. His lively speech made the audience to be interactive. He briefed about incorporating design thinking principles into the entrepreneurial process can enhance creativity, innovation, and customer-centricity, ultimately increasing the likelihood of startup success. By empathizing with users, generating innovative ideas, prototyping solutions, and iterating based on feedback, entrepreneurs can develop compelling products or services that address real-world problems and create value for customers.

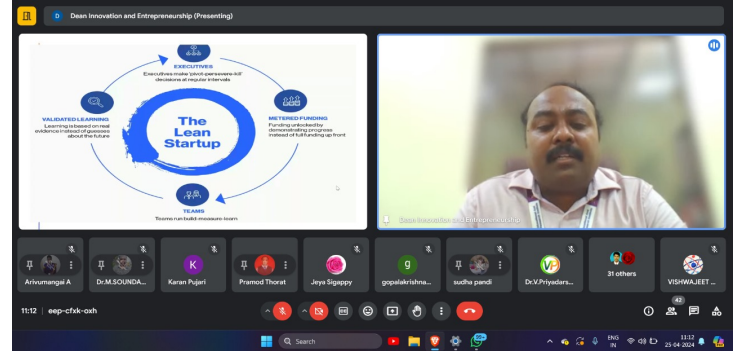
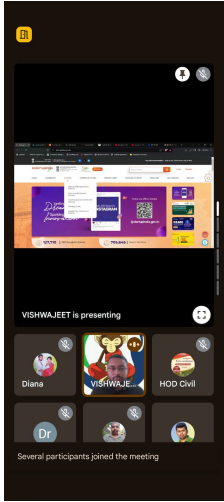
Dr T Kavitha, Head of Civil Engineering Department welcomed the gathering on the final day of the FDP. The Speaker was introduced by Dr RA B Depaa, Deputy HoD Civil Engineering. The guest speaker *Mr Vishwajeet Kumar – Founder and CEO – Health Sathi and Origins Tribe* explained how academia plays a multifaceted role in the current startup ecosystem, serving as a catalyst for entrepreneurship, innovation, and economic development. By leveraging their resources, expertise, and networks, universities contribute to the creation, growth, and sustainability of startups, driving positive impact in society.



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EVENT OUTCOME

1. Enhanced Understanding of Entrepreneurship: The FDP deepened the understanding of entrepreneurship, including its principles, strategies, and challenges.
2. Pedagogical Insights: The FDP equipped the innovative teaching methodologies and approaches to incorporate entrepreneurship education into curriculum.
3. Networking Opportunities: One of the most valuable aspects of the FDP was the opportunity to network with fellow educators

PHOTOS



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Dr. V. Priyadarshini Dr. RA. B. Depaa