



# Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu, India.

(An ISO 9001-2015 Certified Institution)



## MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

### Department of Electronics and Communication Engineering

Event Title	ISR event on " Electromania 3.0"		
Objective of Event	Encourage the adoption of e-waste recycling programs and initiatives at the community, corporate, and governmental levels to divert electronic devices from landfills and incinerators.		
Chief Guest /Speaker Details	Mr. Senthurpari, President, EXNORA		
Date	06/05/2024	Time	02.00 PM to 04.00 PM
Venue	VLSI Lab	No. of Participants	70

## REPORT

### TITLE

Electromania 3.0

### CONTENT

The Department of Electronics and Communication Engineering (ECE), in association with NSS and in collaboration with TES-AMM , conducted the concluding ceremony, Green Horizon: e-waste Convergence), a mega e-waste collection drive spread across the University on 06.05.2024. Our Honourable President Sir graced the momentous occasion of Certificate of Appreciation to our esteemed University by TES-AMM for responsible recycling of e-waste which in turn paved the way to environmental sustainability and climate action. The event began with a welcome note by the Department Head, Dr.U.Jayalatsumi. Our Respected Vice-Chancellor Dr.S. Geethalakshmi felicitated the event with the presidential address and stressed on the significance of environmental awareness among the student community. The event report was delivered by the coordinator, Dr.M.Kumaresan, elaborating the process of e-waste collection across all the faculty of our University. The Chief Guest was honoured by our respected VC mam. The Chief Guest was introduced to the audience by Mr.Amuthanatham, Asst. Prof. of ECE. The Chief Guest Mr. Senthurpari, President of EXNORA enthralled the audience with his informative talk on the climate change action to be implemented in practice which is the need of the hour. The Guest of Honour, Mr.S.Ethiraj, PRO of TES-AMM spoke on the need of environmental awareness on the segregation of e-waste. The founder of SEERAKKU, Mr.Dinesh, a proud Alumnus of our department talked about the various steps taken by his NGO on tree plantation



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by making carbon neutral environment for the future generation. Our Joint Registrar, Dr.L.Ramesh spoke on the environmental sustainability and green energy and climate action that in turn would strive to achieve the sustainable development goals. The event followed up further by honouring the faculty coordinators of various disciplines with certificates for their excellent coordination that paved the way for the collection of all e-wastes from the students, staff and public. The event concluded with a vote of Thanks by Dr.P.S.Rajakumar, NSS Program Coordinator. We wholeheartedly thank Our Beloved President Sir for his magnanimous support and encouragement in all our activities. Our sincere thanks to all Executives, Deans and Heads of various departments for their support in all our endeavours.



### EVENT OUTCOME

As a result of increased awareness and action spurred by the event, there is a measurable reduction in the amount of e-waste improperly disposed of in landfills or incinerators, leading to positive environmental outcomes such as reduced greenhouse gas emissions and resource conservation.

The outcomes contribute to the overall goal of promoting responsible e-waste management and mitigating the negative impacts associated with electronic waste.

### PHOTOS



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Dr. M. Kumaresan/ Mr. Amuthanantham