



**MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS**

Department of Electronics and Communication Engineering

Event Title	ISR event "Electromania 3.0"		
Objective of Event	To raise public awareness about responsible e-waste disposal and road safety practices, promoting environmental sustainability. The event also aimed to engage the community in supporting the United Nations Sustainable Development Goals (SDGs).		
Chief Guest /Speaker Details	Dr.U Jayalathusumi, HOD/ECE, Dr. M. G. R Educational and Research Institute		
Date	25/04/2025	Time	02.00PM to 04.00PM
Venue	VLSI Lab	No. of Participants	70

REPORT

TITLE

ISR event "Electromania 3.0"

CONTENT

their magnanimous support in all our endeavours.( rephrase )

ChatGPT said:

The Department of Electronics and Communication Engineering at Dr. M.G.R Educational and Research Institute, in collaboration with the Greater Chennai Traffic Police, Aminjikarai, organized an Institutional Social Responsibility event on 'Green Horizon: E-Waste Awareness Campaign' at Anna Arch Signal on the morning of April 25, 2025. The event aimed to raise awareness among the public about the proper usage and safe disposal of outdated electronic gadgets, along with educating them on basic road safety rules. Staff and students from the Department distributed pamphlets to the general public, fostering awareness on these crucial issues. This initiative was an eye-opener in promoting sustainable development goals outlined by the United Nations, contributing to a gradual transition towards a greener world. The event was also featured on Polimer News Channel.

The event was coordinated by Organizing Secretaries Mr. R.G. Balaji and Mr. S. Hariharan, with the support of Association Conveners Dr. S. Elakkiya and Ms. Mathumitha, under the guidance of the Head of the Department, Dr. U. Jayalathusumi.



**Dr. M.G.R.**  
**EDUCATIONAL AND RESEARCH INSTITUTE**  
**(Deemed to be University)**  
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(An ISO 9001-2015 Certified Institution)



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The Department extends its heartfelt gratitude to our esteemed Chancellor, Dr. A. C. Shanmugham, and our honorable President, Er. A.C.S. Arunkumar, for their generous support in all our initiatives.

**EVENT OUTCOME**

The campaign successfully raised awareness on e-waste management and road safety, encouraging responsible practices among the public. It also contributed to the promotion of sustainable development goals, with widespread media coverage enhancing its impact.

**PHOTOS**

Mr. R.G. Balaji/ Mr. Hariharan