



**Dr. M.G.R.**  
**EDUCATIONAL AND RESEARCH INSTITUTE**  
**(Deemed to be University)**  
Maduravoyal, Chennai - 600 095. Tamilnadu, India.  
(An ISO 9001-2015 Certified Institution)



**MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS**

Department of Electronics and Communication Engineering

Event Title	Technical Talk on " Agile vs Automation with gen AI CX"		
Objective of Event	The objective of the event was to enhance students' understanding of Agile, Automation, and Gen AI CX, and to explore their applications in various industries.		
Chief Guest /Speaker Details	Mrs. Rown Mani, Automation-Project Lead, Bahwan Cybertek		
Date	26/03/2025	Time	02.00 PM to 04.00 PM
Venue	University Auditorium	No. of Participants	200

## REPORT

### TITLE

Technical Talk on " Agile vs Automation with gen AI CX"

### CONTENT

The Department of Electronics and Communication Engineering, in collaboration with ECOMET and under the guidance of Dr. U. Jayalathsumi, Head of the Department, organized a Technical Talk on "Agile Vs Automation with Gen AI CX" for 3rd year students on 26.03.2025 from 11:00 AM to 1:00 PM. The event began with a warm welcome address delivered by Dr. G.Kavitha, Assistant Professor.

The guest speaker for the event was Mrs.C.Rownmani , Project lead, Bahwan Cybertek . She started the session by covering the " Digital transformation projects " .

The session also explored the " Trending and upcoming projects across Industry ". She also focused on Gen AI Integration for Automation, AI in healthcare and Education, Advanced Automation and Robotics . She handled the Question-and-Answer session effectively, providing clear and insightful responses to the audience's queries. The Speaker shared the cyber security forum link to the students where they can register for many opportunities and discussion. The event was coordinated by Dr. G.Kavitha, Assistant Professor, and she concluded with a vote of thanks.

The Department of ECE extends its sincere gratitude to our esteemed President, Er. A.C.S. Arun Kumar, and all executives for their unwavering support, which played a key role in the grand success of the event.



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### EVENT OUTCOME

The outcome was a successful session that provided valuable insights into emerging technologies and their real-world applications, fostering student engagement and knowledge in the field.

### PHOTOS

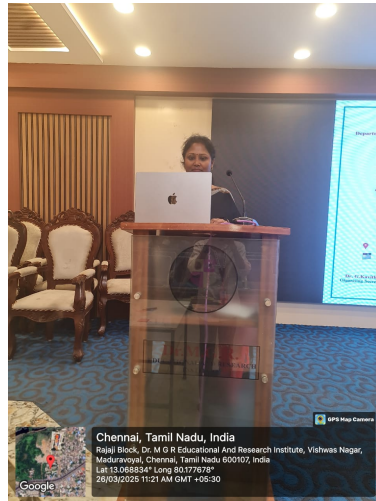




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Dr. G.Kavitha/ Ms.V.Ancline