



## **BBA - Financial Planning**

### **BBA-FINANCIAL PLANNING**

The Department's overall aim is to equip graduates with analytical skills and knowledge necessary to advance their career in financial services and financial markets. BBA Financial planning program combines state of the art knowledge and skill with practical experience and providing insight into functioning of the banking and financial services sector. In addition, the curriculum is also designed to suit the certified Financial planner examination requirements, ensuring that students can pursue their CFP designation .The program offers graduates the diversity of classroom training through extensive instructors from academia and industry, ensuring that the program leaves graduates well equipped to take on a sales leadership or services roles in banking & financial services industry.

#### **ABOUT CERTIFIED FINANCIAL PLANNER**

The certified Financial planner <sup>cm</sup> (CFP) qualification is the only globally recognized symbol of excellence in financial planning standards Board (FPSB) in 26 countries .In India, the CFP Qualification is administered by FPSB India ,with head quarters in Mumbai, and more than 40 leading financial services companies as charter members.

Financial Planning is an accredited graduate degree program that gives aspiring and active financial professionals the practical and relevant skills they need to improve the financial well-being of their clients.

Students in the FP program receive a strong foundation in financial planning principles using sound, ethical, business practices. Completing a concentration provides you with the opportunity to earn some of the financial services industry's most respected professional designations.

#### **Value-added features of the course**

- Enabling students to become the best FINANCIAL PROFESSIONALS through Experiential Learning
- Students are trained to become players in the Stock market
- Endeavors' to extend industry association to ensure further enrichment of academic content
- Students undertake internships and projects at leading companies.
- Focused on ensuring that learning outcomes are clear, relevant, and achieved
- Personal Counseling sessions for students
- Conducting regular Personality Development Programs (Goal Orientations, Team Building, Stress Management, Creativity and Innovation, Behavioural modifications)



- State-of-the art infrastructure with latest technology, to facilitate effective teaching and practice
- Encouraging students to participate in activities (symposium, international webinars, national webinars, seminars, competitions)
- Trains students for Group Discussion and Brainstorming Sessions for interview purposes
- The Department embodies Change-maker values, supporting and motivating every student to unlock their full potential and achieve their ambitions.

Students are given the opportunity to increase networking skills through symposium



Guest lecturers / Group discussions / Workshops are provided for students for Mental Health Management



**Department of Financial Planning**

**SUBJECT STRUCTURE ON ORGANIZATIONAL PROCESS**

**Grouping of Work**  
For a smooth flow of work and smooth functioning of the organization, similar tasks and activities should be grouped together. Hence we create departments within the company and divisions within each department. Such an organization makes the functioning of the company way more systematic.  
Depending on the size of the organization and the volume of work, an organization can have several department and divisions. And every department has a manager representing them at the top-level of the management.

**Organizational Chart:**  
A central box labeled 'StreamYard' is connected to six surrounding boxes: 'HR & Payroll', 'Sales & Marketing', 'Operations & Production', 'Customer Service', 'IT Department', and 'Admin Department'.

Technological talk conducted for students



We Encourage students to participate in international and national webinars, seminars, competitions to become an Expert in their Field of study

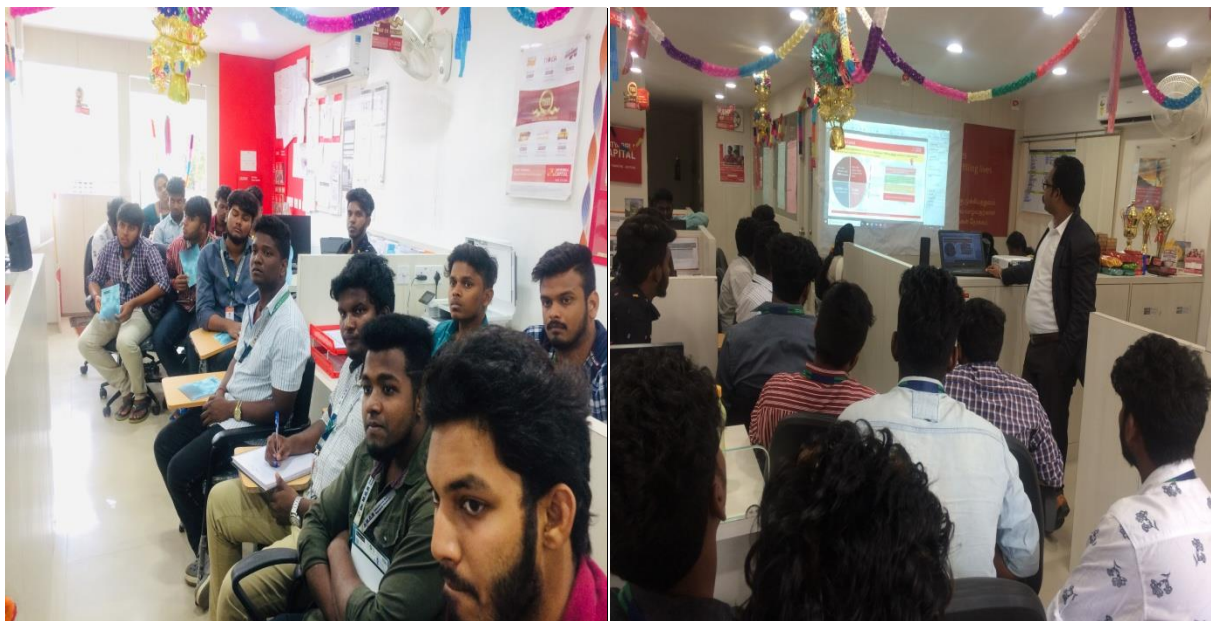


# Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE DEEMED TO BE UNIVERSITY

University with Graded Autonomy Status  
(An ISO 21001 : 2018 Certified Institution)  
Periyar E.V.R. High Road, Maduravoyal, Chennai-95, Tamilnadu, India.



Industrial visits to students for Experimental learning



It's our pride that our students collaborates with NGO's and do social activities



# Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE

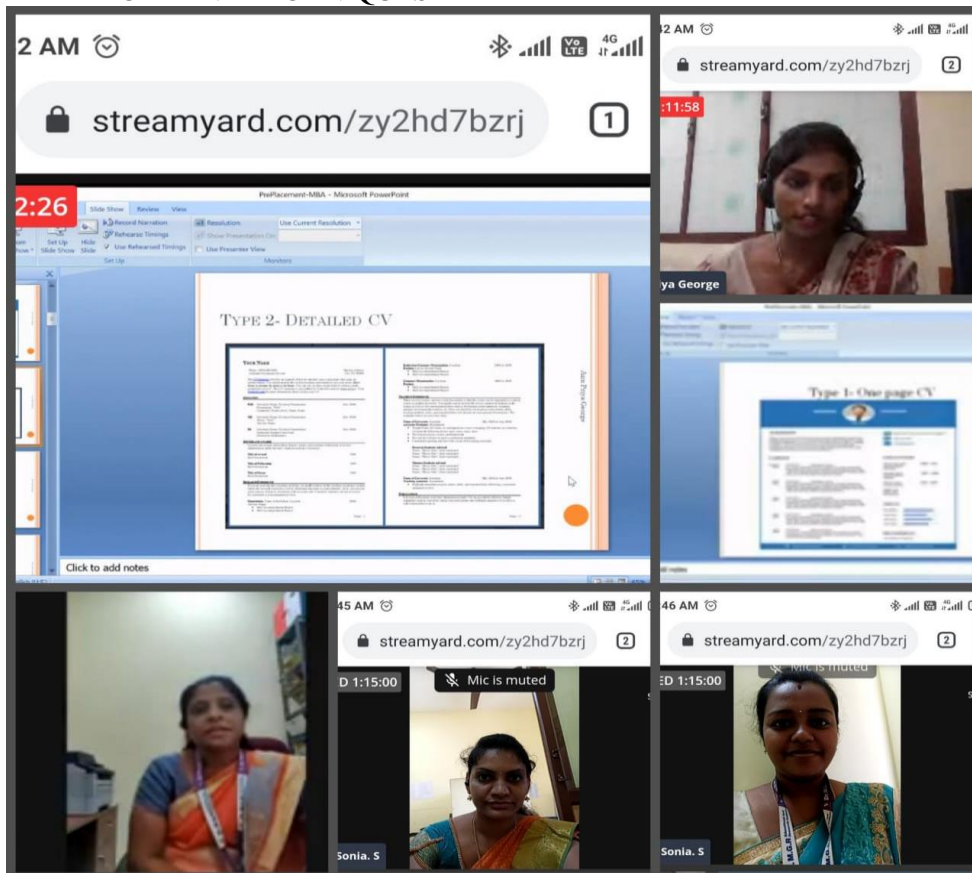
## DEEMED TO BE UNIVERSITY



(An ISO 21001 : 2018 Certified Institution)  
Periyar E.V.R. High Road, Maduravoyal, Chennai-95, Tamilnadu, India.



### PRE PLACEMENT TECHNIQUES





# Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE

## DEEMED TO BE UNIVERSITY

University with Graded Autonomy Status  
(An ISO 21001 : 2018 Certified Institution)  
Periyar E.V.R. High Road, Maduravoyal, Chennai-95, Tamilnadu, India.



### Institutional Social Responsibility



In collaboration with SEBI we conducted a webinar on  
**FINANCIAL LITERACY EDUCATION**

## Webinar on Financial Literacy Education










**DR. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE**  
Deemed to be University  
University with Graded Autonomy Status  
(An ISO 21001 : 2018 Certified Institution)  
Periyar E.V.R. High Road, Maduravoyal, Chennai-95, TamilNadu, India

**Department of Financial Planning & Securities and Exchange Board of India**

**Jointly Organizes Webinar on FINANCIAL LITERACY EDUCATION**  
EVENT DATE: 26.3.2021 @12.30pm  
**GUEST SPEAKER**  
**Dr. R. Balaji**  
Professor, DOMS  
SAVEETHA ENGINEERING COLLEGE  
Certified Resource Person of SEBI

Participants:

- SEBI SRO Guest
- archana sekar
- CM VIJAY KIRAN
- Dr.sonia
- Hemalatha
- janani v
- lakshmi revathi