



# Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE UNIVERSITY



★ University with Graded Autonomy Status ★

Sustainability Report 2024 – 2025



## SUSTAINABLE DEVELOPMENT GOALS





# SDG REPORT

## 2024-2025





# SDG 1

# NO

# POVERTY



## 1 NO POVERTY



The Dr. MGR Educational and Research Institute has hosted the ACS Mega Job Fair in Ambur, Gudiyatham, Vaniyambadi, Vellore, Anaicut and KV Kuppam as a part of its Institutional Social Responsibility (ISR). This initiative aims to help people in semi-urban and rural areas find jobs by connecting them with employers and providing skills training, thus improving their livelihoods and empowering local communities. The fair served as a meeting point for potential employees and employers, significantly lowering the cost and effort of job searches. It gives job seekers from diverse backgrounds access to companies and a chance for face-to-face interaction, which can lead to better job matches. The Job fairs enabled participants to build a professional network and receive counseling on career goals and job search strategies. They can also help shape attendees' perceptions of the job market and its opportunities. By creating pathways to formal employment, the fair helps reduce unemployment and promote stable livelihoods, leading to economic growth within the local area. This also combats the "brain drain" by retaining local talent.

The Mega Job Fair was organized to serve job seekers from Ambur, Gudiyatham, Vaniyambadi, Vellore, Anaicut and KV Kuppam and surrounding regions, including both young graduates and skilled workers seeking formal employment opportunities. Approximately 4291 families directly benefited from the initiative, either through job placements, interview experiences, or career counseling sessions. The fair provided a platform for direct interaction with reputed employers, enabling participants to explore diverse career pathways, understand industry expectations, and secure employment opportunities aligned with their skills. Additionally, the initiative included resume-building workshops, soft skills training, and guidance on interview preparation, thereby enhancing participants' readiness for the competitive job market.

Dr. A. C. Shanmugam and Er. A. C. S. Arun Kumar, the university's Founder/Chancellor and President, demonstrated their compassionate leadership by personally engaging with attendees at an event. They welcomed participants, interacted with employers, and gave gifts to those who attended. By doing so, they reinforced the university's focus on education, skill development, and social responsibility. Their involvement also served as an inspiration for



faculty, staff, and students, fostering a culture of mentorship and service throughout the university.

The ACS Mega Job Fair advances several UN Sustainable Development Goals (SDGs) by connecting job seekers with employers. The initiative can be rephrased as follows: The ACS Mega Job Fair is an impactful initiative that helps individuals find jobs and improve their skills, which is a direct contribution to achieving Sustainable Development Goal 8, which promotes productive and respectable work for everyone. Furthermore, by concentrating on under-resourced communities, the fair helped to alleviate poverty and close economic gaps, thereby supporting:

SDG 1: No Poverty

SDG 10: Reduced Inequalities

The fair also indirectly reinforces SDG 4: Quality Education, as it provides a path for attendees to use their educational backgrounds and training to find meaningful employment. Finally, by partnering with companies and local groups, the initiative sets an example for SDG 17: Partnerships for the Goals, demonstrating how educational institutions can collaborate with businesses and the community to drive sustainable economic growth.

| S. No. | Date       | Description                     | Number of Offer Letters issued | Beneficiary Families |
|--------|------------|---------------------------------|--------------------------------|----------------------|
| 1      | 10-02-2024 | ACS Mega Job Fair - Ambur       | 642                            | 4291 families        |
| 2      | 21-01-2024 | ACS Mega Job Fair - Gudiyatham  | 869                            |                      |
| 3      | 03-02-2024 | ACS Mega Job Fair - Vaniyambadi | 578                            |                      |
| 4      | 18-02-2024 | ACS Mega Job Fair - Vellore     | 988                            |                      |
| 5      | 24-02-2024 | ACS Mega Job Fair - Anaicut     | 721                            |                      |
| 6      | 23-12-2023 | ACS Mega Job Fair – KV Kuppam   | 493                            |                      |

The ACS Mega Job Fair had a significant and wide-ranging effect, not just on the individuals who found jobs, but on their families and the broader community [0]. It improved household finances, promoted social mobility by enabling investments in education and health, and positioned Dr. MGR Educational and Research Institute as a valuable community partner. The job fair served as a clear example of Dr. MGR Educational and Research Institute's dedication to improving the community through sustainable employment

By providing access to employment, enhancing skills, and fostering economic growth, the University demonstrates how higher education institutions can serve as catalysts for meaningful social transformation. Through ongoing ISR activities, leadership engagement, and



structured community programs, the University continues to uphold its mission of “Education for Life and Community,” creating lasting socio- economic impact, promoting inclusive growth, and bridging the gap between education and employment opportunities for underserved populations.



**Mega Job Fair 2024 for general public in Vellore district**

**EVIDENCE LINK**

<https://www.youtube.com/watch?v=f6MMVm39ho>

<https://www.facebook.com/ACSMPELLORE/videos/acs-mega-job-fair-at-vaniyambadi/924936389189307/>

<https://www.facebook.com/groups/chennaijobsearch/posts/3622701634663455/>